

# Regional Career Pathways System Webinar

July 8, 2010

<b>10:00 AM</b>	<b>Welcome, Roll Call and Project Background</b> Elizabeth Creamer <i>Director, Career Pathways</i> <i>VCCS/Workforce Development Services</i>
<b>10:10 AM</b>	<b>Models for Career Pathways Systems</b> Melissa Goldberg <i>Senior Associate</i> <i>Workforce Strategy Center</i>
<b>10:20 AM</b>	<b>Sample of Career Pathways Systems Development Projects</b> Melissa Goldberg
<b>10:30 AM</b>	<b>Highlights of the Regional Career Pathways System Grant Proposal</b> Elizabeth Creamer
<b>11:45 AM</b>	<b>Questions</b>
<b>11:15 AM</b>	<b>Adjourn</b>

## Grant project sponsored by the Virginia Career Pathways Taskforce

- Administered by Virginia Community College System—Workforce Development Services
- Funded through Ford Foundation
- Technical Assistance through Workforce Strategy Center

Project inspired by Virginia's Career Pathways System Plan (Dec 2008)

Minimum of three \$75,000 grants to be awarded for Aug 2010-Dec 2011

## Research that led to plan concluded:

- Education and training systems should be better aligned
- Connections to employers and labor market should be strengthened
- Support services should be bolstered
- Enrollment in postsecondary education and training should be increased
- Education and training should be more rigorous

## Statewide Definition of Postsecondary Education Credential:

- Industry Certification
- State Licensure
- College Certificate, Diploma, or Degree

## Recommendations to improve performance

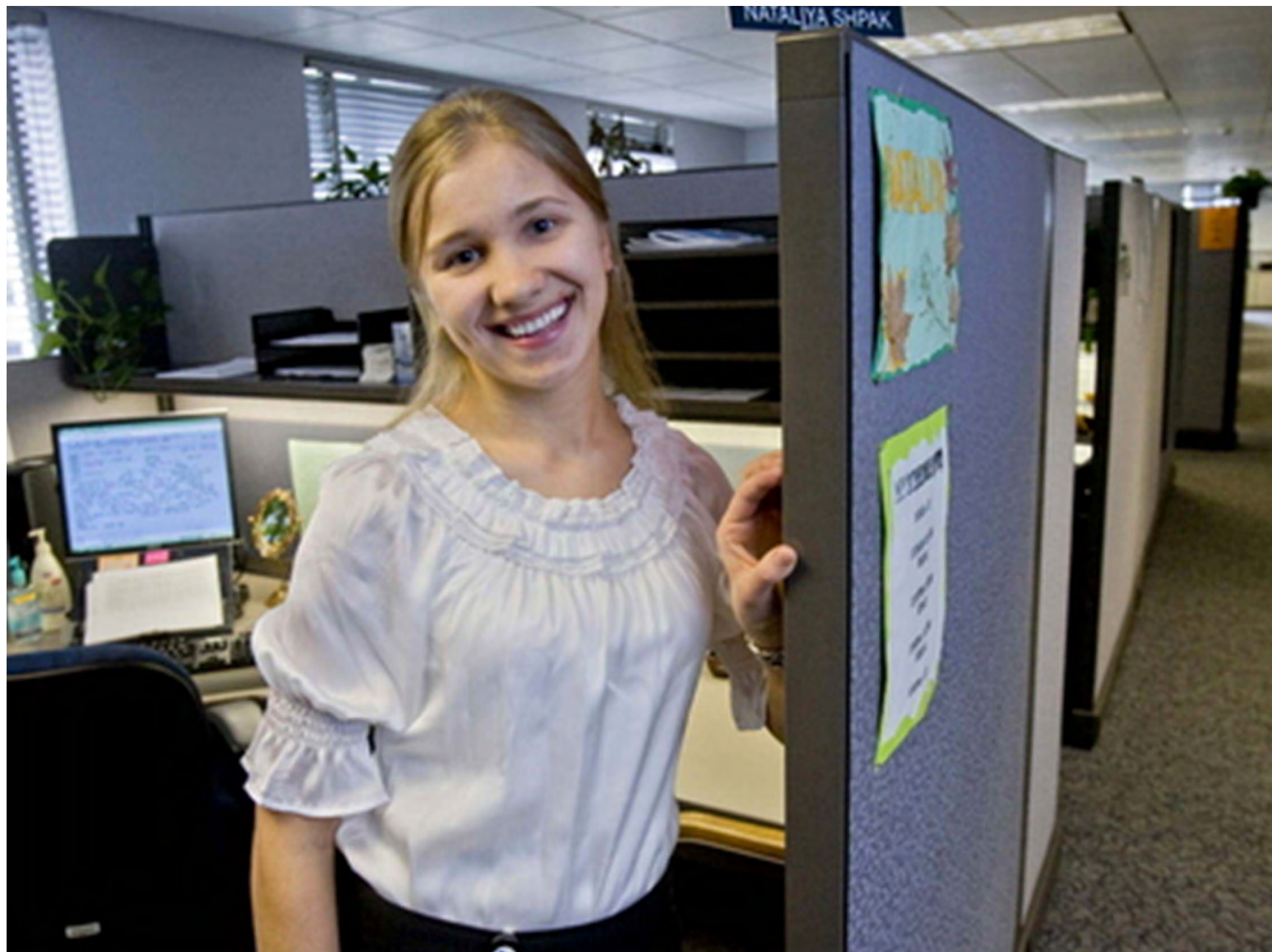
- Facilitate the use of data
- Encourage transitions
- Expand support services
- Establish sustainability
- Establish state and regional leadership and operational framework

# Career Pathways Systems: Definition and Models

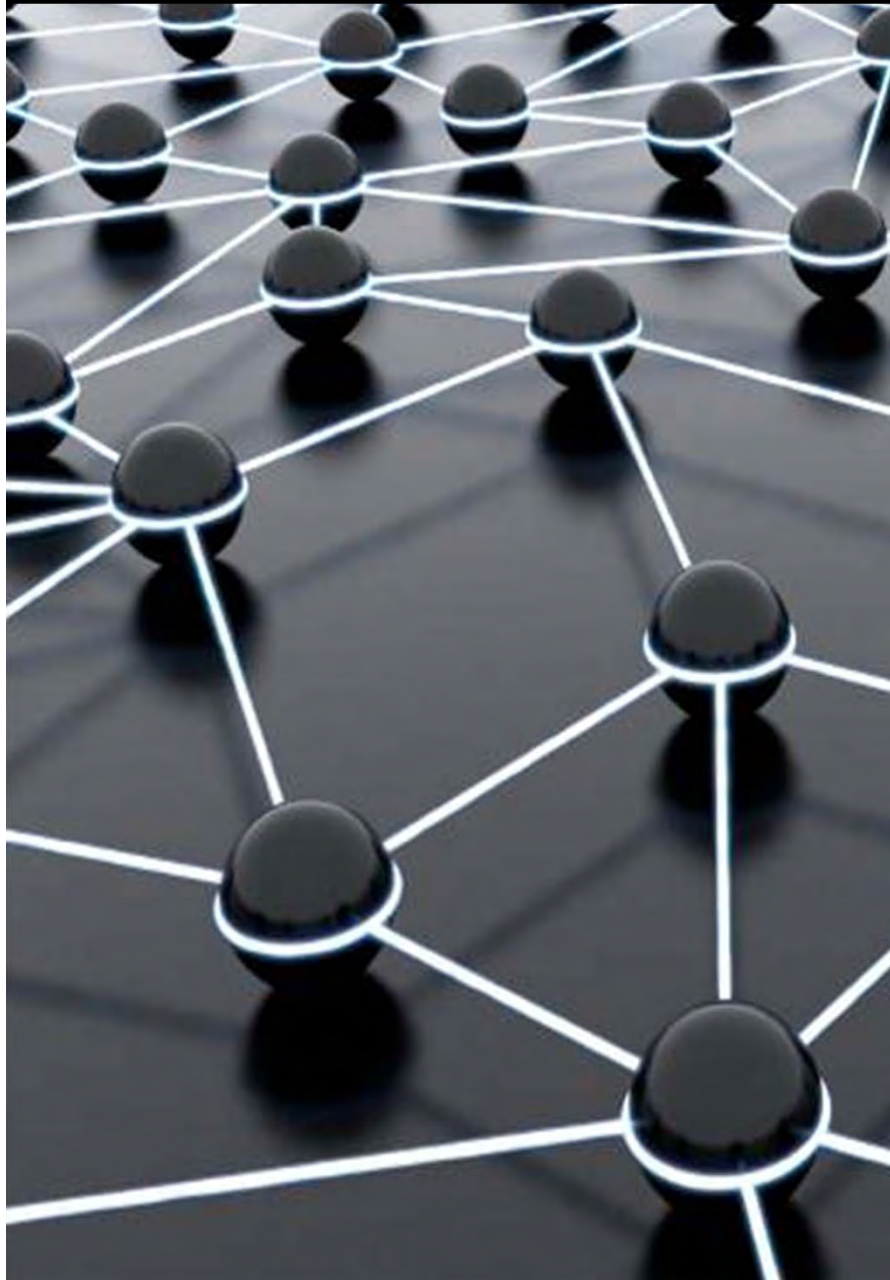
Melissa Goldberg  
Senior Associate

Workforce Strategy Center

[www.workforcestrategy.org](http://www.workforcestrategy.org)



# Defining Career Pathways



Industry focused

Pre-K through Career

Advancing education and  
career

Aligning services



Driven by data

Connections to the  
business community

Serves full spectrum of  
students and workers

Based on partnerships

We are changing the  
system

# Getting it Right



Decisions based on labor stats

Employer helped identify pathways

Partnerships with local organizations

Serves spectrum

Changed the whole system

# Highlights of the Regional Career Pathways System Grant Proposal

Elizabeth Creamer  
Director, Career Pathways

<http://www.vccs.edu>

## Grant Project to Establish Regional Framework for Career Pathways System

- RFP due July 30
- VCCS Award funded by Ford Foundation
- Consortium approach to career pathways development
- Regionally determined administrative and fiscal leadership
- Employer engagement and focus on economic and workforce development
- Targeted to regions ready to take career pathways to the next level

## Grant Deliverables

- Participation in Aug 18-19 training for regional teams
- Regional Strategic Plan for Career Pathways System
- Charter or MOU to establish ongoing collaboration between grant partners
- Demonstration project
- Semi-annual reports

## Demonstration Projects

- Actively engage project partners
- Target a specific industry cluster or clusters
- Target a specific population of participants
- Build on existing efforts and resources
- Important to economic development of region and state
- Bears potential for future grants

## Review of Grant Application

- Two part application—narrative and work plan
- RFP materials located at <http://bit.ly/WorkforceGrants>
- Required Signatures
- Submission Process
- Multi-agency Review Team

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If you have questions concerning the RFP , please contact :

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