

JUST-IN-TIME \$7500 GRANTS: SUMMARY
INSTITUTES OF EXCELLENCE
FY2009

BLUE RIDGE	Bonnie Moyers 540-453-2313 moyersj@brcc.edu	BRCC Noncredit Schedule—Late Spring & Summer 2009 Published and distributed summer schedule and brochures to targeted audience. (BRCC no longer publishes catalogue due to lack of funds. LERN principles were used to develop brochure and identify distribution points.
CENTRAL VIRGINIA	George Sherman 434-832-7610 shermang@cvcc.vccs.edu	CVCC/Youth Works Pre-Employment Program <i>No final report available.</i>
COMMUNITY COLLEGE WORKFORCE ALLIANCE (JSRCC and JTCC)	Mac McGinty mmcgingty@ccwa.vccs.edu	Marketing Workforce Services Enhance the promotion of its program/course availability through advertising including radio, television, print media and online services. Results to be analyzed and shared.
DABNEY S. LANCASTER	Gary S. Keener 540-863-2900 gkeener@dslcc.edu	Preparing for “Green-Job” Technology in Virginia: Alternative/Renewable Energy Technology Training Developed the curriculum for a Wind Turbine Technician Certificate program to support the growing wind energy industry in the region. The Wind Turbine Technician training program builds on the existing manufacturing program. Core classes are shared. 6 new credit courses to be developed. Commence Spring 2010.
DANVILLE	Jeff Arnold 434-797-8431 jarnold@dcc.vccs.edu	Curricula Development: Alternative Energy & Rapid Prototyping Developed 2 new courses: (1) overview of alternative energy production from wood, corn, solar wind, biomass, geothermal, exotic propulsion using Magnetic Levitation (MAGLEV) and others. First in series of “green technology” courses. To be offered Fall 2009; (2) SolidWorks 3D CAD software skills which will then be used to design and make items on prototyping machines. Course used in summer academy.
EASTERN SHORE	Eddie Swain 757-789-7979 eswain@es.vccs.edu	Workforce Development Center – GRAND OPENING with style! Continued identity campaign by purchasing business cards, presentation envelopes and signage for the new building. Purchased a computer kiosk that will allow people to register for non-credit classes over the Internet.

GERMANNA

Dr. Jeanne Wesley
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Just in Time: Health Care (CNA Program)

Initiated a non-credit, fast-track Certified Nurse Assistant program to begin Fall 2009. Program serves a pipeline for facilities and home care agencies needing CNAs. Leads to advanced health care careers. Stakeholders include the MediCorp Health System, the Hospital Corporation of America, University of VA Medical Center and Culpeper Regional Hospital.

LORD FAIRFAX

Jeanian Clark
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Marketing, Needs Analysis and Programming Project

Contracted with LERN. Focus on branding, staffing, data collecting and analyzing; automating catalogue, business processing, programming. Results from consultation could be presented at Peer conference.

**MOUNTAIN
EMPIRE**

Sue Ella Boatwright-Wells
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Gas Well Certification Program

Developed new non-credit gas & oil certification program (3 courses). Available Fall 2009. OSHA certification pending. Provides pool of skilled workers and refresher industry training. Reduces accidents & workers compensation.

NEW RIVER

Ron Chaffin
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Laboratory Technician Fast Track/Advanced

Purchased instructional materials & equipment to complete Career Studies Certificates for Lab Technician Fast Track and Advanced Lab Technician. Meets workforce need of biotechnology sector.

PATRICK HENRY

Rhonda Hodges
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Back to Basics: Customer-Driven Workforce Development

Provide open house and free workshops to community. Driven by needs of the community. Workshops proved to be a creative way to raise awareness of workforce center, increase enrollments and increase revenue. 257 attended workshops.

PAUL D. CAMP

Randy Betz
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HVAC Lab Simutech Software

Simutech Systems Simulator software allows HVAC students to create and solve problems related to air conditioners, heat pumps, gas furnaces, and oil furnaces. Included in HVAC Career Studies Certificate. Instructors were able to use programs as substitute for field installation and testing experience.

**PIEDMONT
VIRGINIA**

Valerie Palamountain
434-961-5333

Marketing the "New" Workforce Services

To coincide with a move to a new location and new offices, developed a plan to

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market the "New" Workforce Services. Includes new logo, brochures, and website update. Logo imprinted on flash drives to use in distributing our promotional materials and to use for student data files.

RAPPAHANNOCK

Nancy Lloyd
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Web Literacy for Educators

Developed **web literacy program** for area school system educators. 72 participants. Opportunity for year round project.

SOUTHSIDE VIRGINIA

Al Roberts
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Using eMarketing to Expand Workforce Training Markets

No final report available.

SOUTHWEST VA CC

Frank Horton
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Expansion of Health Care Technician Program (Geriatric Nurse Aide)

Purchase of state of the art lab equipment for training nurse aides to allow for easier instruction, increased number of students served, and attainable higher level training for the nursing field.

THOMAS NELSON

Franz Albertini
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Career Readiness Certificate

Provided WorkKeys Assessments for Career Readiness Certificate to company employees, potential employees, high school students and GED recipients. 184 assessments administered. 174 certificates awarded.

TIDEWATER

Mary Greer Landon
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High Tech Corporate Start up Training

Provided consulting and technology training on e-learning and design related software to two area technology businesses. Enhanced the skill level of workers and efficiency of the companies' operations. Resulted in heightened awareness of TCC's instructors' expertise and expansion of business for workforce.

VIRGINIA HIGHLANDS

Melinda Leland
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NCCER Implementation

Incorporated National Center for Construction Education and Research standards into construction and HVAC courses. VHCC to become accredited training & education facility. Enhances employability of students and credentials of VHCC

with employers. Purchase NCCER curriculum for Core, Electrical, HVACR, Green Environment, and Introductory Crew Leader. Create marketing materials.

**VIRGINIA
WESTERN**

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Thrive in 09- Marketing & Planning Initiatives

Purchase Compression Planning Board to streamline decision making and strategic planning. Purchase site license of Intelliworks Customer Service Management software. Continued membership with NACCE. Purchased marketing materials, advertising and DISC profile materials.

WYTHEVILLE

Stacy Thomas
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New Career Pathway Program Development—Heating, Ventilation and Air-Conditioning

Established credit Construction Technology Diploma-HVAC Option Career Studies Certificate- HVAC. Curriculum designed; equipment and supplies identified for lab. Marketed new program in local papers. Fall 2009 start date.