

| General Sessions | Description |
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| <p>Recycling a Lost & Underutilized Workforce</p> <p>Presenter: Boughton Date: Wednesday, Dec. 9 Time: 1:30 – 2:30 p.m. Location: Stratford</p> | <p>Tidewater Community College’s Job Skills Training Program (JSTP) is training and employing an underutilized workforce population. The JSTP has contracted with the State and local Departments of Social Services in the Hampton Roads area to train and employ participants. JSTP has a proven track record of excellent results and success. The program was the recipient of Virginia Community College Systems first Workforce Development Award for Excellence.</p> |
| <p>Building a Statewide Manufacturing Skills Solution</p> <p>Presenter: Bryan Date: Wednesday, Dec. 9 Time: 1:30 – 2:30 p.m. Location: Mt. Vernon</p> | <p>Need manufacturing technicians? Learn how to create a statewide training, assessment and certification system for this skill set. This session will emphasize the pivotal role of the two collaborating statewide employer associations –the Virginia Biotechnology Association and the Virginia Manufacturers Association- in negotiating alignment and collaborative solutions among a number of independent manufacturing skills initiatives in the state using a single relatively small project to create a statewide WIRED initiative –VCATS (Virginia Council on Advanced Technology Skills).</p> |
| <p>Breaking Boundaries and Building Bridges in Southern Virginia</p> <p>Presenter: Adkins, Hodges, Arnold Date: Wednesday, Dec. 9 Time: 1:30 – 2:30 p.m. Location: Blue Ridge</p> | <p>Hard hit by manufacturing job losses and low educational attainment, the West Piedmont region of Southern Virginia can no longer be restrained by traditional boundary lines and organizational silos . Creative collaborations and unique partnerships, funded by federal and philanthropic sources, have developed across regional and state lines to foster both workforce and economic development. A Regional Innovation Grant from the US Department of Labor and assistance and funding from the National Fund for Workforce Solutions have contributed to the breaking down of silos and produced a regional workforce strategic plan and innovative approaches to sector-based workforce partnerships.</p> |
| <p>The Power of Regional Partnership: Breaking Down Barriers</p> <p>Presenter: Coffman Date: Wednesday, Dec. 9 Time: 1:30 – 2:30 p.m. Location: Piedmont</p> | <p>The need to improve and standardize the skills of current employees as well as recruit potential new talent into their organizations led to the creation of the Roanoke Regional Public Works Academy, a coalition of seven local governmental and regional authority partners providing utility services; public works; traffic and street maintenance; sanitation services and general maintenance services to their constituents. Virginia Western Community College was fortunate to be an integral partner as the Public Work Academy evolved. In the eighteen months since the Academy concept was first conceived, a VWCC Regional Safety Institute has been established; VDOT classes have been offered; and employee development training is being planned.</p> |
| <p>Virginia’s Community Colleges and the Virginia Department of Business Assistance – A collaborative and growing</p> | <p>The community college’s role in supporting economic development continues to increase. While the workforce training function has been historically very important, new areas for support are beginning to emerge. By collaborating with the Virginia Department</p> |

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| <p>partnership</p> <p>Presenter: Waldrop, Melvin Date: Wednesday, Dec. 9 Time: 1:30 – 2:30 p.m. Location: Chesapeake</p> | <p>of Business Assistance(VDBA), the community college system is also supporting opportunities to help community businesses get started and grow . This presentation will raise the awareness of current initiatives between the community colleges and VDBA and perhaps come up with some new ones.</p> |
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| <p>Workforce Development for the Green Economy</p> <p>Presenter: Cage Date: Wednesday, December 9 Time: 2:45 – 3:45 p.m. Location: Stratford</p> | <p>The shift in the US economy, louder-than-ever support for a new green infrastructure and federally funded green jobs creation initiatives are driving workforce development. The community college is the ideal place to offer such training. This presentation will cover: Introduction to trends driving green jobs and the movement toward a sustainable economy; Modification of career and technical education programs and workforce training to provide sustainable education; Collaboration with secondary education, business, industry and local workforce development organizations.</p> |
| <p>Green Certification in the Construction Industry</p> <p>Presenter: Cecere Date: Wednesday, Dec. 9 Time: 2:45 – 3:45 p.m. Location: Mt. Vernon</p> | <p>The National Center for Construction, Education and Research has developed a curriculum and a national credential for Green certification. This opportunity adds to the VCCS Workforce services initiative to offer a series of industry recognized vocational/trade curriculum for the construction industry.</p> |
| <p>Building a Strong Workforce Investment Board</p> <p>Presenters: LeBlanc, Miller Date: Wednesday, Dec. 9 Time: 2:45 – 3:45 p.m. Location: Blue Ridge</p> | <p>Working with a strong board, all things are possible. Working with a board that lacks capacity, energy, commitment, and enthusiasm leaves an entire community “wanting.” One can build a strong board, which is essential to the long-term success of comprehensive one stop workforce centers. In this session, we will discuss how to recommend carefully selected board candidates for selection, how to engage a board, how to build collaboration among board membership, and how to increase board effectiveness. We will also discuss the roles of local workforce investment board officers and staff.</p> |
| <p>Best Practices in Dual Enrollment</p> <p>Presenters: Byard, Brown Date: Wednesday, Dec. 9 Time: 2:45 – 3:45 p.m. Location: Chesapeake</p> | <p>Brenda Byard and Ruthe Browne will lead a discussion on how to identify and maximize dual enrollment opportunities for CTE classes. Topics to be discussed include: placement testing, adjunct observations, course assessments, instructor credentialing, and others as requested by the audience. Time will be provided for questions, answers, and sharing among colleagues who manage dual enrollment programs. There will be sharing of resources such as student handbooks, brochures, etc.</p> |
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| <p>Changes on the Federal Front</p> <p>Presenters: Brinly, Gabriel Date: Wednesday, Dec. 9 Time: 4:00 – 5:00 p.m. Location: Stratford</p> | <p>The mission of the United States Department of Labor, Employment and Training Administration (ETA) is to contribute to the more efficient functioning of the U.S. labor market by providing high quality job training, employment, labor market information, and income maintenance services primarily through state and local workforce development systems. Dynamic changes in Congress and</p> |

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| | <p>the Executive Branch are occurring at a time of extraordinary economic crisis. Come learn how the ETA is re-evaluating its plans, policies and resource initiatives to respond to these challenges while maintaining focus on its core mission. Major themes include collaboration, career pathways, service delivery to targeted populations, green jobs and performance reporting and transparency.</p> |
| <p>BPI-LEED-Weatherization, and ARRA</p> <p>Presenters: Hightower, Sherman Date: Wednesday, Dec. 9 Time: 4:00 – 5:00 p.m. Location: Mt. Vernon</p> | <p>The session will focus on the current certifications and jobs which are construction and green related. We will cover current programs, curriculum, on-line programs, and national partners. Expect to hear some good ideas and bring your suggestions for a lively discussion.</p> |
| <p>Driving Career Pathways through US Department of Labor Grants</p> <p>Presenters: Hughes, Smith, Barber, Patton Date: Wednesday, Dec. 9 Time: 4:00 – 5:00 p.m. Location: Blue Ridge</p> | <p>Southwest Virginia and Blue Ridge Community Colleges partnered with business and industry, school divisions and regional CTE centers in successful applications for US DOL grants to develop career pathways in construction and advanced manufacturing. This presentation will outline the elements of two career pathway programs that have secured millions of dollars in federal funds: SWCC's new Construction Trades Academy and the advanced manufacturing program at BRCC and neighboring technical centers. Presentations will focus on the process of program development, facilities enhancements, recruitment, marketing, and leveraging resources to develop career ladders in high demand occupations.</p> |
| <p>Success Through Open – Entry and Open-Exit</p> <p>Presenters: Arnold, Sexton Date: Wednesday, Dec. 9 Time: 4:00 – 5:00 p.m. Location: Piedmont</p> | <p>The presentation will be an interactive discussion and program examples of how Danville Community College has found success in gaining FTE's through offering industrial maintenance courses through blended learning in an open-entry, open-exit format.</p> |
| <p>The Virginia Education Wizard</p> <p>Presenters: Dwyer Date: Wednesday, Dec. 9 Time: 4:00 – 5:00 p.m. Location: Chesapeake</p> | <p>This past March, Chancellor DuBois, Governor Kaine, and Senator Warner launched the Virginia Education Wizard—an online career and college planning tool that brings together comprehensive and individually tailored information on the breadth of career and educational options that stem from the offerings of Virginia's Community Colleges by delivering quality information to Virginians in such vital areas as the local demand, local median salary, and the top ten largest local employers for hundreds of occupations, as well as the local postsecondary educational programs leading to those occupations. In the interest of serving more Virginians with even more information about the wide array of the Commonwealth's postsecondary educational opportunities and the careers that stem from them, while at the same time building efficiencies through the leveraging of public and private resources, the Virginia Community College System, the Virginia Department of Education, the State Council of Higher Education for Virginia, the Virginia College</p> |

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| | <p>Savings Plan and the Educational Credit Management Corporation, have forged a collaboration that will result in enhanced versions of the Virginia Education Wizard to be launched in 2010. Learn more about the exciting tools and information available through a dynamic demonstration of the Virginia Education Wizard.</p> |
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| <p>Effective Grant Management</p> <p>Presenter: Taratsas Date: Thursday, Dec. 10 Time: 8:30 – 9:30 a.m. Location: Stratford</p> | <p>This session is designed to ensure that grantees keep in mind certain key elements when managing grant funds to produce desired outcomes. Understanding federal grants management will strengthen an organization's financial and program management systems for future undertakings.</p> <p>Participants will be provided with information to help them successfully manage their Federal grant, including oversight, monitoring, financial and performance reporting, troubleshooting, budget revisions, no-cost extensions, etc.</p> |
| <p>Becoming an Authorized Training Center for Construction Education</p> <p>Presenter: Siewert, Cecere Date: Thursday, Dec. 10 Time: 8:30 – 9:30 a.m. Location: Mt. Vernon</p> | <p>The VCCS Workforce Development Services has been established as an authorized training sponsor the National Center for Construction, Education and Research. The benefits of becoming an authorized training center include utilizing a nationally recognized curriculum, provide credentials both for faculty as well as students, establish career pathways with high schools in your service region. Come and learn about the benefits and responsibilities of becoming an ATEF (Authorized Training Educational Facility)</p> |
| <p>Greening the CRC</p> <p>Presenters: Bella, DeRosear Date: Thursday, Dec. 10 Time: 8:30 – 9:30 a.m. Location: Blue Ridge</p> | <p>The Green CRC establishes the basic skills training required across multiple energy industry sectors and green occupations. The Green CRC is needed to certify skills and competency levels for workers entering jobs through Apprenticeship Programs, on-the-job training, work readiness programs as well as career advancement for incumbent workers. As part of the comprehensive training strategy to prepare workers for employment in energy industry sectors, the Green CRC serves as the foundational curriculum and certificate for all green occupational and educational career pathways. The panelists will discuss how states and regions are integrating the Green CRC with existing CRC initiatives.</p> |
| <p>Real World Academy: Real Connections/Real Time for High School Seniors</p> <p>Presenter: Peery Date: Thursday, Dec. 10 Time: 8:30 – 9:30 a.m. Location: Piedmont</p> | <p>The Real World Academy is a new Career Pathways-Tech Prep project developed to increase the number of high school graduates who pursue postsecondary education to equip themselves for high skills, high demand or high wage employment. Partners include public schools, community college, county government, and business/industry. The two-day event was packed with hands-on information about entrepreneurship, regional career pathways, transitioning from high school to college and careers, as well as fun, prizes, music and, of course, food. Evaluations by students, teachers and presenters have been very positive. SWCC Fall enrollment for graduates of the three participating high schools increased significantly.</p> |

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| <p>OE2 - 24/7 Access with Security</p> <p>Presenters: Dodrill, Mulcahy, Weedling Date: Thursday, Dec. 10 Time: 8:30 – 9:30 a.m. Location: Chesapeake</p> | <p>Implementing an Open Entry Open Exit (OE2) course delivery model that is available on a 24/7 format will be introduced. A multiple of access and enrollment issues were rendering a priority program of study lifeless and nearing discontinuance. An overview on how the training is provided in both a credit (standard) and a non-credit (targeted market and accelerated format) revenue generating basis. The Chancellor's E-learning Enhancement and Development (CEED) track 3 grant funds have allowed the college to make significant strides in serving the workforce development needs. New enrollment at the adult and high school dual enrollment levels has been realized.</p> |
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| <p>Program Evaluation: Assessing the Return on Investment of Career Initiatives</p> <p>Presenter: Swaim, Chaffin Date: Thursday, December 10 Time: 9:45 – 10:45 a.m. Location: Stratford</p> | <p>Agencies and grant awards increasingly require program evaluation as a basis for funding. While the original intent of this requirement may stem from fiscal accountability, there is real value potential to the programs and their directors. The evaluation team from 2009-10 Commonwealth Scholars program will share their expertise on how to assess the bridging of program activities with the desired program outcomes. Subtopics will include: the basics of evaluation, quantitative versus qualitative approaches, using external evaluators, and alternative data sources. Those new to evaluation or who want to take their programs to the next level will benefit from this session.</p> |
| <p>Going Green for the Long Term: Creating a skill foundation for employee retention and success in green jobs with Career Ready 101® and the National Career Readiness Certificate (NCRC)</p> <p>Presenter: Heslin Date: Thursday, December 10 Time: 9:45 – 10:45 a.m. Location: Mt. Vernon</p> | <p>The green jobs initiative promises great impact in Virginia and the entire nation. It promotes the health of our economy in myriad ways, providing important jobs for our citizens, acting for the environment, and reducing dependence on non-renewable energy sources. The importance of the initiative underscores the need to avoid pitfalls of other high-growth situations like high employee turnover, elevated training costs, and high rates of employee errors. This presentation will show how to create skill foundations using tools Virginia already endorses, like the NCRC/CRC, and add employability skills like financial literacy in order to help prepare our workforce, and the entire initiative, for long term success.</p> |
| <p>Working Together Works: Thriving in a Comprehensive One Stop</p> <p>Presenter: Moore, Wood Date: Thursday, December 10 Time: 9:45 – 10:45 a.m. Location: Blue Ridge</p> | <p>On July 22, 2009, the Roanoke Valley Workforce Center opened its doors. From our work together we have identified some critical best practices and we want to share these with others. We know how to build a customer service “A Team,” we know how to tackle tough decision making, we know how to collaborate, and we know how to cross-train...even as resources become more constricted. The challenges were great, but the outcome is a source of pride. Let us share our ideas with you and, in turn, we ask you to share your ideas with us. Working together works.</p> |
| <p>Excellence 2020 – A Strategic Review and Vision for Virginia Career and Technical Education</p> | <p>Virginia Department of Education will present findings and recommendations of a sustained analysis of career and technical education in VA that was recently concluded by Dr. Hans Meeder, a</p> |

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| <p>Presenter: Russell Date: Thursday, December 10 Time: 9:45 – 10:45 a.m. Location: Piedmont</p> | <p>former US DOE official and national expert on career and technical education. Dr. Meeder was commissioned last year by VDOE to help establish a vision for career and technical education in VA. In addition to presenting Dr. Meeder’s work on the future of CTE, Elizabeth Russell, Director of CTE for VDOE and State Director for Perkins programs, will update the audience on new career pathway initiatives for which VDOE is providing leadership such as the Governor’s Regional CTE Academies, Academic and Career Plans, and the continued expansion of certification and licensure programs throughout the state’s high schools.</p> |
| <p>Expanding Workforce Opportunities in the High Demand Fitness Industry</p> <p>Presenters: McCormick, Siegfeldt Date: Thursday, December 10 Time: 9:45 – 10:45 a.m. Location: Chesapeake</p> | <p>This session will focus on workforce opportunities in the health and fitness industry. Specific topics discussed include: growth in the fitness industries, projected job growth in the state of Virginia and opportunities for offering fitness professional certificate programs and continuing education courses. We will also discuss partnership opportunities and a model for program development and delivery. We will share ideas for generating revenue; gaining approval for workforce development funding resources and share our success stories. Your co-presenters are Sherry McCormick, M.Ed., Director of Partnership Development for World Instructor Training Schools and Denise Siegfeldt, Ed.D.</p> |
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| <p>Contact, Connect, Go!</p> <p>Presenters: Hightower, Larrabee Date: Thursday, December 10 Time: 11:00 a.m. – 12:00 p.m. Location: Stratford</p> | <p>You know a lot of people in the business world. You have lots of contacts. Come hear valuable strategies and management techniques for turning those contacts into invaluable resources for your workforce initiatives.</p> |
| <p>Commonwealth Scholars: A Career Pathways Curriculum with Business Engagement</p> <p>Presenter: Hughey-Commers Date: Thursday, December 10 Time: 11:00 a.m. – 12:00 p.m. Location: Mt. Vernon</p> | <p>This session will provide an introduction to the Commonwealth Scholars program as it is being implemented by seven community colleges in Virginia in 2009-10, with leadership from the VCCS and Piedmont Virginia Community College. Elizabeth Creamer, statewide Director of Career Pathways, will give an introduction to the VCCS model of Commonwealth Scholars and Erin Hughey-Commers, Coordinator of PIEDMONT FUTURES at PVCC, will discuss the academic curriculum and the key element of business involvement throughout the program. Session participants will see a portion of the Commonwealth Scholars 8th-grade presentation that helps students make the connection between high school courses and their career pathway, and hear a progress report from one of the community colleges that began implementing the program this fall.</p> |
| <p>PlugGED In: A Contextualized GED Curriculum to Prepare Learners for the 21st Century Workplace</p> <p>Presenters: Fuller, Sebastian, Allen, Gent, Stamper</p> | <p>A panel will discuss the development and implementation of PlugGED In, a free six-month contextualized GED program designed to provide learners who have not completed high school an opportunity to earn a GED, CRC and numerous Microsoft certifications. The program incorporates technical training as a means to develop workplace skills essential for entry-level</p> |

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| <p>Date: Thursday, December 10 Time: 11:00 a.m. – 12:00 p.m. Location: Blue Ridge</p> | <p>employment in global, knowledge-driven, technology-rich jobs. These skills include not only the “hard” skills, but soft skills, such as communication, workplace ethics, collaboration and innovation. Southwest Virginia Community College partnered with Southwest Regional Adult Education to deliver this pilot project. Discussion will include program partnerships and funding sources.</p> |
| <p>Virginia SHARE network</p> <p>Presenters: Elkins Date: Thursday, December 10 Time: 11:00 a.m. – 12:00 p.m. Location: Piedmont</p> | <p>This workshop will examine the Virginia SHARE Network program from 2007 to 2009 and its sustainability beyond 2009. The Virginia SHARE program was one of 10 states invited by the U.S. Department of Labor to participate in the implementation of the SHARE program nationally. Today, the Virginia SHARE program works with 13 of the 15 local workforce investment boards and has close to 100 SHARE Network Access Points (SNAPs) statewide. The SNAPs are faith-based and community-based organizations that operate volunteer run satellite One-Stop Career Centers in churches, libraries and community centers across the Commonwealth.</p> |
| <p>Economic Development: How it can help you in the workplace</p> <p>Presenters: Bridges Date: Thursday, December 10 Time: 11:00 a.m. – 12:00 p.m. Location: Chesapeake</p> | <p>Steve Bridges from the Virginia Economic Development Partnership will present on how economic development intersects with workforce and education. Learn more about the services provided by economic development and how partnerships with economic development can help you in the workplace</p> |
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| <p>Google Apps: Collaboration for the Speed of Business</p> <p>Presenters: Osborne Date: Thursday, December 10 Time: 1:30 – 2:30 p.m. Location: Stratford</p> | <p>The Google Apps environment truly takes collaboration to a whole new level! Using the tools provided in this environment, you can create and edit documents, presentations, and spreadsheets in a community with others. Learn to share calendars, communicate with work teams, and quickly build specialized Web sites for projects, training programs, personalized directory, and more. The Virginia Community College System has established a Google Apps environment that provides our colleges integrated e-mail, instant messaging, calendaring, and online documentation sharing. Google Apps also offers a structured wiki called Google Sites. Let’s take a world-wind tour of the VCCS Google Apps environment together. Come to this session to learn more about Gmail, Google Talk, Google Calendar, Google Docs, Google Sites, and some of the Google gadgets.</p> |
| <p>Financial Firsts, Cultivating Sound Financial Habits</p> <p>Presenters: Estes, Honenberger, Russell Date: Thursday, December 10 Time: 1:30 – 2:30 p.m. Location: Mt. Vernon</p> | <p>Many individuals training for a first job or retraining for future employment face significant and immediate economic challenges. What role should community based non-profit credit counseling agencies play in providing support to the Community College / Workforce Development communities in addressing these issues? ClearPoint will discuss opportunities for Community Colleges and their workforce development programs to partner with the credit counseling community to provide free or low cost support for individuals and programs. The traditional credit counseling</p> |

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| | <p>protocol as well as cutting edge programs for group and individual education will be discussed. Financial Firsts is an interactive, skill-building course designed to help students cultivate sound financial habits. It blends real-world scenarios and practical exercises in money management with a philosophy of responsible, ethical, long-term financial planning. The course equips students with concrete skills, but it also nurtures critical reasoning abilities that will help them make good life decisions as they transition from college, to work, to retirement. Germanna is the beta site for the financial program that will be offered to students in October through November. Based upon feedback from this program, Clearpoint hopes to offer the program throughout the VCCS, One-Stop Centers, the Virginia Employment System, and other appropriate organizations.</p> |
| <p>Career Pathways Update</p> <p>Presenters: Bridges Date: Thursday, December 10 Time: 1:30 – 2:30 p.m. Location: Blue Ridge</p> | <p>Last year, a multi-agency taskforce released Bridging Business and Education for the 21st Century Workforce: A Strategic Plan for Virginia’s Career Pathways. A year later, the taskforce in partnership with the Virginia Workforce Council continues to work on the action items and recommendations of the plan. Find out more about how the plan can affect colleges, WIBs, one-stops, apprenticeship programs through presentations by taskforce members to strengthen career pathways efforts in these key areas.</p> |
| <p>Proposed Virginia Community College System Alliance for Non-Credit On-line Learning</p> <p>Presenters: Siegfeldt, Smith Date: Thursday, December 10 Time: 1:30 – 2:30 p.m. Location: Piedmont</p> | <p>This workshop will present a proposed Virginia Community College System Alliance for Non-Credit On-line Learning. The purpose of the Alliance will be to develop, promote and facilitate non-credit, online learning throughout the Commonwealth of Virginia under the VCCS System. Under the proposed system, internal subject matter experts will develop the online courses using a high level of technology, and instructors will be hired to facilitate and deliver the courses. The effort will be collaborative in that individual colleges could create a course, to be shared with sister colleges for instruction within their own service delivery area. Specific details and how-to’s will be presented during the course. An existing model will be presented. Benefits of the proposed initiative will be discussed and computer demonstration will be provided.</p> |
| <p>Career Pathways in Practice: Virginia’s Partnership to Effectively Deliver Career Pathways Services to Learners</p> <p>Presenters: Kemp, Wharff Date: Thursday, December 10 Time: 1:30 – 2:30 p.m. Location: Chesapeake</p> | <p>Virginia has three major initiatives that demonstrate how to make career pathways an individual goal-oriented process for students and how to bring career pathways into the realm of the school guidance process: Career Coaching; Academic and Career Plans; and the Virginia Education Wizard. This presentation will highlight each initiative and demonstrate how they are interrelated.</p> |
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| <p>Grant Sources and Support: Career Pathways and Workforce Development</p> | <p>This workshop will examine grant sources (federal, state and foundations) that are available to support the development, planning and implementation of career coaches and pathways and</p> |

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| <p>Programs and Services</p> <p>Presenters: Thompson, Hunn, Jain Date: Thursday, December 10 Time: 2:45 – 3:45 p.m. Location: Stratford</p> | <p>workforce development programs. The pre-cursor to a winning grant is the proposal. This workshop will also examine the techniques grant writers use to create proposals that spark the interest of potential funders.</p> |
| <p>E-Marketing for Continuing Education</p> <p>Presenters: Hightower, Sims Date: Thursday, December 10 Time: 2:45 – 3:45 p.m. Location: Mt. Vernon</p> | <p>During this session, we will share E-Marketing and E-Selling best practices, as well as feedback from LERN and website critiques from all 22 community colleges workforce development sites. We will discuss ideas about how to use social networking, advertising and viral marketing in your community.</p> |
| <p>Connecting Virginians with Jobs through Digital Elbow Grease & Expertise</p> <p>Presenters: Kraus Date: Thursday, December 10 Time: 2:45 – 3:45 p.m. Location: Blue Ridge</p> | <p>There is a social media tool to help you do your job better no matter what your job is. What's more, you have been participating in social media your entire life, even if you've never been on the Internet. So, where do you begin and how do you pull it all together? Learn from the VCCS System Office about what worked and what didn't in their experience of using social media to promote the Virginia Education Wizard and other VCCS initiatives.</p> |
| <p>How A Silo-free Workforce Partnership Helped Canon Virginia Land Its Largest Expansion</p> <p>Presenters: Millar, Wright, Kingston, Carr, Mann Date: Thursday, December 10 Time: 2:45 – 3:45 p.m. Location: Piedmont</p> | <p>When Canon Virginia was invited to prepare a competitive expansion proposal for over 1,000 jobs against plants in Japan, the Americas, and Europe, it turned to its longterm training partner TNCC to develop a workforce plan that would land the expansion for Virginia Peninsula. TNCC led a partnership of colleges, one stops, WIBS, and schools that leveraged \$15 million in federal, state, local and private funds. One year from May 2008 announcement, over 1800 individuals have been assessed, and over 200 new employees hired, trained, and awarded college certificates. Learn their "out of the silo" pipeline strategies that resulted in a big win region, the state, the college, and especially the workers.</p> |
| <p>Virginia Workforce Connection (VOS)</p> <p>Presenters: Long Date: Thursday, December 10 Time: 2:45 – 3:45 p.m. Location: Chesapeake</p> | <p>The presentation will be an overview and demonstration of the Virginia Workforce Connection (or VOS). The Virginia Workforce Connection provides universal access to online services for individuals seeking jobs, training, and program information; employers looking to recruit talent and assess the labor market; and providers promoting their programs. The Virginia Workforce Connection system also provides services for staff and one-stop operators, automating their case management and allowing them to efficiently assist job seekers, employers and providers. In addition to the core and intensive services delivered by The Virginia Workforce Connection, the system offers easy access to key reporting features to provide management with valuable information for improving service delivery and enhancing performance.</p> |
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| <p>Mixing Business and Pleasure</p> | <p>Learn how to set up a Facebook profile and configure your privacy</p> |

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| <p>with Social Media</p> <p>Presenter: Osborne Date: Thursday, December 10 Time: 4:00 -5:00 p.m. Location: Stratford</p> | <p>settings. Develop strategies for using Facebook to effectively promote your programs, activities, and business projects. Begin managing Facebook Groups and Pages to communicate easily with fans, supporters, AND customers.</p> |
| <p>The Changing Economic Climate and Implications for Workforce Development</p> <p>Presenter: Macheras Date: Thursday, December 10 Time: 4:00 -5:00 p.m. Location: Mt. Vernon</p> | <p>The recent recession provides an opportunity to review the industries that were hardest hit and those that managed to thrive during the down cycle. Since all downturns eventually turn into expansions, which industries are expected to have the greatest upturn, and what does this mean for the demand for workers and the education and training programs they will require?</p> |
| <p>Workforce Development Academy: Competency Review</p> <p>Presenter: Kessler Date: Thursday, December 10 Time: 4:00 -5:00 p.m. Location: Blue Ridge</p> | <p>During this session, alumni from UVA's WDA will review, discuss and confirm the relevancy of the competencies, skills and abilities for the Workforce Development Professional Competencies. The competencies were identified in 2002 and reviewed in 2005 by alumni.</p> |
| <p>Enhancing Public Safety Through Workforce Strategies – Northern Virginia’s Workforce Initiatives for Ex-Offenders</p> <p>Presenter: Hunn, Jain Date: Thursday, December 10 Time: 4:00 -5:00 p.m. Location: Piedmont</p> | <p>The SkillSource Group, Inc., is working with State and local public safety officials (Parole and Probation and Fairfax County Sheriff's Office) to integrate workforce development and skills training initiatives in Northern Virginia. Since 2003, SSG has been part of a larger community team to support the integration of serious and violent ex-offenders back to the Fairfax community. Of 326 served to date, the recidivism rate of 3 % is dramatically lower than the Virginia average for this ex-offender population. In addition, SSG has created a SkillSource Employment Center within the Pre-Release Center in Fairfax, preparing current offenders for release. Of 148 served to date, the recidivism rate of 1.3 % is substantially lower than the Virginia average for this ex-offender population.</p> |
| <p>Workforce Investment Act/American Recovery and Reinvestment Act: Incorporating “Green” Work Experiences in the Summer Youth Program</p> <p>Presenter: Pippy, McCarthy Date: Thursday, December 10 Time: 4:00 -5:00 p.m. Location: Chesapeake</p> | <p>Three Local Workforce Investment Act (WIA) areas will provide a panel presentation/discussion on their WIA/American Recovery and Reinvestment Act (ARRA) summer youth program. Their presentation will focus on how their programs provided exposure to “green” career opportunities and activities for youth participants that were involved in the work experience activity this past summer.</p> |
| <p>Catalysts for Community Improvement</p> | <p>There are many ways to think about developing the capacity of a community. Frequently the context is economic development and</p> |

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| <p>Presenter: Thomas Date: Friday, December 11 Time: 8:45 – 9:45 a.m. Location: Grand Ballroom</p> | <p>focuses on infrastructure, such as roads, water sewer, facilities, prepared space, financial incentives, the list goes on. Others tend to emphasize the populace and focus on education, workforce readiness, literacy, community work habits, mobility, etc. An often overlooked area is social capital. What is that? Why does the level and type of social interaction have relevance to the capacity of our communities? The session will focus on social capital, civic engagement, the familiarity of community participants - trust levels. How does one define it, measure it, develop it, and nurse it. What are some specific examples of each component?</p> |
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