

# **SCHEV Outstanding Faculty Award Workshop**

Review of Winning Proposals

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# Characteristics of Winning Proposals

- Central focus/theme
- Unity – a unified whole
  - Written by one “final preparer”
- Consistent voice/tone
- Clearly addresses the four areas (Boyer):
  - Teaching
  - Discovery
  - Integration of Knowledge
  - Service

# Characteristics (cont.)

- Easy to read
  - Effective use of headings, bold, white space
  - Aesthetically pleasing
  - Logical
- Accomplishments reflect mission of the institution

# WOW! Factors

- The packet has a personality.
- The packet conveys the nominee's passion.
- The personal statement (written in first person) “packs a punch” or leaves an impression.

# WOW! Factors (cont.)

- Supporting examples (quantitative and qualitative) are carefully selected.
- Supporting examples connect to the overall theme or focus.
- Supporting examples convey the personality and passion of the nominee.

A winning packet will  
SHOW  
instead of just TELL!