

CHANCELLOR'S ADVISORY COUNCIL OF PRESIDENTS

August 27, 2009

James Monroe Building
Godwin-Hamel Board Room, 15th Floor
Richmond, Virginia

PRESENT:

BRCC	Dr. John Downey
CVCC	Dr. Darrel W. Staat
DSLCC	Dr. Richard R. Teaff
DCC	Dr. B. Carlyle Ramsey
ESCC	Dr. Linda Thomas-Glover
GCC	Dr. David Sam
JSRCC	Dr. Gary Rhodes
JTCC	Dr. Marshall W. Smith
LFCC	Dr. Cheryl Thompson-Stacy
MECC	Dr. Terrance E. Suarez
NRCC	Dr. Jack M. Lewis
NVCC	Dr. Robert Templin
PHCC	Dr. Max F. Wingett
PDCCC	Dr. Douglas Boyce
PVCC	Dr. Frank Friedman
RCC	Dr. Elizabeth Crowther
SSVCC	Dr. John J. Cavan
SWVCC	Dr. Mark Estep
TNCC	Dr. Alvin Schexnider
TCC	Dr. Deborah DiCroce
VHCC	Dr. F. David Wilkin
VWCC	Dr. Robert H. Sandel
WCC	Dr. Charlie White

SYSTEM OFFICE STAFF PRESENT:

Dr. Glenn DuBois	Mr. Peter Blake
Ms. Marlene Mondziel	Ms. Karen Petersen
Dr. Jennifer Gentry	Dr. Susan Wood
Dr. Joy Hatch	Mr. John Brilliant
Ms. Donna VanCleave	Dr. Christopher Lee
Ms. Ellen Davenport	Ms. Donna Swiney
Dr. Marcia Harrington	Dr. Craig Herndon
Ms. Nan Ottenritter	Mr. Ed Watson
Ms. Rita Woltz	Mr. Bill Hightower
Dr. Gretchen Schmidt	Ms. Marian Hassell
Dr. Donna Jovanovich	Ms. Jennifer Allman
Mr. Jeff Kraus	Ms. Elizabeth Creamer
Ms. Gloria Westerman	

GUESTS:

Andy Casiello, Old Dominion University
Dr. Davis Jenkins, Community College Research Center
Ms. Nikki Edgecomb, Community College Research Center
Dr. Monty Sullivan, Executive Vice President, LCTCS

A. Update on Teletechnet – Andy Casiello, Interim Associate Vice President for Distance Learning, Old Dominion University

Andy Casiello gave an update on Teletechnet. The VCCS/ODU Joint Workgroup had its first meeting in July 2009. Mr. Casiello discussed the goals of the workgroup. He reviewed the variety of delivery technologies that are used in Teletechnet.

B. CHANCELLOR’S REPORT

1. Discussion of Mission Statement – Mr. Jeff Kraus, Associate Vice Chancellor for Public Relations

Mr. Kraus stated that the VCCS will be updating the mission statement. A draft mission statement has been given to the State Board members for their review. The State Board has requested a few more options to choose from in order to make a final determination on a mission statement in November 2009.

2. 2010-15 Strategic Plan Draft – Dr. Susan Wood, Vice Chancellor for Academic Services and Research

Presentations made at the Chancellor’s Retreat will be made available. We are in the process of determining a name for the new strategic plan.

3. College/School Division College Readiness Discussions

The presidents received an email about meeting with their local school superintendents to have discussions regarding college readiness. Presidents were asked to have these discussions by October. The data was crafted specifically for the college readiness discussions. It was suggested that the data is not comprehensive. Dr. Wood stated that the data will only be sent to superintendents who do not meet with the colleges. There is a concern that there will be two sets of data. Presidents asked if the data could be differentiated by type of diploma received.

4. Wizard Update – Dr. Craig Herndon, Director of Career & Educational Resources

The VCCS has signed contracts with a number of partners, including the Virginia Department of Education. Beginning this fall, all public school students beginning in the 7th grade must develop career plans. The Wizard will be the

internet tool that they use. Other partners include SCHEV, Virginia College Savings Plan, and the Educational Credit Management Corporation. The Intellectual Property Rights are with the Virginia Foundation for Community College Education.

5. Formal Presentation of the Chancellor's Task Force on Environmental Sustainability – Dr. Charlie White, Chair and President, Wytheville Community College

The Chancellor stated that Dr. White and the Task force have done an excellent job. Dr. White thanked the Chancellor for the opportunity to serve on this Task Force as well as the Task Force members for their work and time. He also thanked Ed Watson and Tiffany Pugh for their assistance. Dr. White stated that the idea on environmental sustainability is bigger than first thought. He reviewed the outcomes of the Task Force meetings and noted that representatives from architectural and construction firms spoke at the Task Force meetings. Four public hearings were held and input was received from students, faculty and staff. A blog was also available. Approval of the report from the Task Force and its twelve recommendations would help to address the four areas in the Chancellor's charge to the committee as well assuring compliance with the Governor's directive. A final report of the Task Force will be presented to the State Board at the September meeting. A recommendation was made on changing the language for recommendation #4 to state that we are conforming to necessary standards.

A motion was made to endorse the recommendations of the Task Force with this one language change.

The Advisory Council of Presidents unanimously approved the recommendation.

6. Virginia Community Colleges Association Annual Convention, October 1-3, 2009, at the Hotel Roanoke and Conference Center, Roanoke, VA

The VCCA annual convention will be held in Roanoke on October 1-3, 2009. The Chancellor will be there at least one day.

7. COOP/DR Summit, October 8, 2009, 9:30am to 4:00pm at the Hotel Roanoke and Conference Center, Roanoke, VA. – Dr. Joy Hatch, Vice Chancellor for Information Technology

The COOP/DR Summit will be held in Roanoke on October 8th. Dr. Hatch encouraged presidents to try to send teams to this summit. More information will be sent out in the near future. There is no limit to the size of teams to be sent.

8. Second Annual Great Expectations' Education Forum and Pre-Event Celebration: October 22, 2009, Reception at the Executive Mansion, 5 to 6:30 pm, and Education Forum, October 23, 2009, 10 am to 12 pm, Lewis Ginter Botanical

Gardens, Richmond, VA. Featured speakers at Education Forum include Virginia's First Lady Anne Holton and Marian Wright Edelman, President of Children's Defense Fund, Washington, D.C. – Dr. Jennifer Gentry, Vice Chancellor for Institutional Advancement

Dr. Gentry shared information about the upcoming forum and celebratory event to be held on October 22nd at the Executive Mansion and October 23rd at the Lewis Ginter Botanical Gardens. Invitations will be sent out for the celebratory event for those who have Great Expectations programs at their local college.

9. Commonwealth Legacy Scholarship Luncheon, November 10, 2009, Virginia Crossings Hotel and Conference Center, 1000 Virginia Center Parkway, Glen Allen, VA. Keynote Speaker: Mrs. Margaret Lewis, President, HCA Healthcare, Capital Division – Dr. Jennifer Gentry, Vice Chancellor for Institutional Advancement

Dr. Gentry stated that the upcoming Commonwealth Legacy Scholarship luncheon will be held on November 10 at Wyndham Virginia Crossings Hotel and Conference Center in Glen Allen, VA. Capital Steps will be the guest musicians. The keynote speaker will be Mrs. Margaret Lewis.

10. 2009 Chairman's Award for College Board Member Exemplary Service – Nominations due September 14, 2009

Nominations for the Chairman's Award are still being solicited. The State Board will welcome resubmission of someone who has come close in the past.

11. State Board Annual Meeting, November 10 – 11, 2009, Virginia Crossings Hotel and Conference Center, 1000 Virginia Center Parkway, Glen Allen, VA. The State Board Annual meeting will follow the Commonwealth Legacy Scholarship Luncheon. On Wednesday, November 11 at 9 am, the featured speaker will be Ms. Penelope Burke, President, Cygnus Applied Research, Inc. – Dr. Jennifer Gentry, Vice Chancellor for Institutional Advancement

Dr. Gentry shared information about the upcoming State Board Annual Meeting to be held on November 10-11 at Wyndham Virginia Crossings Hotel and Conference Center.

12. Results from the Community College Research Center (CCRC) Study: *Strategies for Promoting Gatekeeper Course Success Among Students Needing Remediation: Research Report for the Virginia Community College System* – Dr. Davis Jenkins, Senior Research Associate, Columbia University and Dr. Monty Sullivan

The Community College Research Center Study was commissioned by Chancellor DuBois. Dr. Davis Jenkins thanked the Chancellor for supporting this study. This study looked at the patterns of developmental and “gatekeeper”

course-taking in English and math. Dr. Jenkins reviewed the results of the study. A lengthy discussion followed regarding math courses.

C. INFORMATION TECHNOLOGY COMMITTEE – (Terry Suarez, Chair)

Action Item

1. Election of Committee Chair

Dr. Terry Suarez has been elected as chair of the Information Technology Committee.

Information Items

1. Data Warehouse Update [**Joint Meeting with Academic, Student Affairs, and Workforce Development Committee**]

The Data Warehouse accomplishments which connects to Dateline 2009 and other institutional effectiveness efforts were discussed. The planned next steps related to data warehouse development were reviewed. More information will be given under the Academic, Student Affairs and Workforce Development Committee report.

2. Access Issues

Each year concerns are raised about permissions and access privileges to sensitive systems during the APA and internal audits. These issues are of great concern when they involve former employees whose permissions and access privileges have not been removed in a timely manner. It is crucial that the Information Security Officers be informed when personnel are leaving the college so individual permissions and access privileges can be removed for all technology systems. Recommendations were made to assist colleges in avoiding audit findings.

D. PUBLIC AND GOVERNMENTAL RELATIONS – (Gary Rhodes, Chair)

Action Item

1. Election of Committee Chair

Dr. Gary Rhodes was elected chair of Public and Governmental Relations Committee.

Information Items

1. Update on Legislative Initiatives in Congress and What They Mean for Virginia's Community Colleges

There were two legislative initiatives before Congress that have significant ramifications for Virginia's community colleges. President Barack Obama introduced a Community College Initiative on July 12 and Senator Jim Webb introduced the Adult Education and Economic Growth Act of 2009 on July 16. A summary of both pieces of legislation and their status as of August 10 was distributed.

2. Discussion of "Growing by Degrees" Initiative and Upcoming October Summit

"Growing by Degrees" is an initiative being advanced by the Virginia Business Higher Education Council. A presentation was given on this initiative at the June 2009 ACOP meeting. A summit is expected to be hosted in Richmond on October 1, featuring both gubernatorial candidates.

3. Comparison of Higher Education Platforms of Gubernatorial Candidates

Both candidates have been invited to speak at the Higher Education Summit on October 1 and both have accepted the invitation. Ms. Davenport briefly reviewed the plans of both candidates which call for increased expenditures in community college education and workforce development.

4. Discuss August 19 Special Session of the General Assembly

Legislators met on August 19 to hear the Governor's budget forecast, which was the worst of all scenarios. The total budget shortfall is expected to be \$1.5 billion.

5. Begin Development of Strategy for 2010 General Assembly Session

- House of Delegates November 2009 Elections and Changes to Composition of Committees. Gubernatorial elections will also be held in November.
- Modifications to Legislative Communications Plan
- Ramifications of August 19 meeting of House Appropriations Committee, House Finance Committee, and Senate Finance Committee; Budget Reduction Plans, and Revenue Reforecast
- Development of Legislative Initiatives for 2010
- Scheduling of Community College Day Visits
- Legislative Reception

Talking points and a schedule of daily visits were distributed and reviewed. The Presidents were asked to let Ms. Davenport know if any dates would not work for them.

The legislative reception will be held on February 17, 2010 at the Library of Virginia.

We have received approval from the Secretary of Education to ask the Governor to change the language related to part time/full time faculty.

The Chancellor discussed two meetings with Governor Kaine that were held on August 26, 2009. Dr. Robert Templin was also in attendance at both meetings.

E. BUDGET AND FINANCE COMMITTEE – Mark Estep, Chair

Action Item

1. Election of Committee Chair

Dr. Mark Estep has been elected Chair of the Budget and Finance Committee.

Discussion Item

1. Approval on first step of Level II.

Chapter 10.

As part of the application process for Level II authority that includes capital outlay, it has come to our attention that some specific language in the State Code authorizing Level II needs to be incorporated into the *VCCS Policy Manual*. At the same time, we thought it would be helpful to do some housekeeping in Chapter 10. It is proposed that some of the sections be taken out of the *Policy Manual* and put into a separate procedures manual at the same time that the State Code sections are added. This needs to be done as soon as possible so that it can be taken to the State board at their September meeting.

Therefore, the committee would like to get the approval of ACOP to make the editorial changes, send a copy of the changes to the presidents and vice presidents by the end of the week for their review and comment. This would then be presented to the State Board for their approval at their September 2009 meeting.

The Advisory Council of Presidents unanimously approved the recommendation.

2. Update on Virginia's Economic and Fiscal Climate

Budget reductions and spring tuition implications were discussed.

A motion was made that if the upcoming budget cuts are greater than 5 percent, the VCCS would seek approval in November 2009 for a mid-year tuition increase.

The Advisory Council of Presidents unanimously approved the recommendation.

F. ACADEMIC, STUDENT AFFAIRS, AND WORKFORCE DEVELOPMENT COMMITTEE – Cheryl Thompson-Stacy, Chair

Action Item

1. Election of Committee Chair

Dr. Cheryl Thompson-Stacy was elected as the chair of the Academic, Student Affairs, and Workforce Development Committee.

Information Items

1. Data Warehouse Update [**Joint Meeting with Information Technology Committee**]

In addition to the accomplishments previously discussed regarding the Data Warehouse, Dr. Wood shared that new tools have been developed to build capacity. Data quality issues are long standing. This is a work in progress.

2. CEED Grant Updates

The 2008-09 CEED Awards added a Track 3 option to address the success rate of students engaged in distance learning, adult basic education, developmental studies, and other non-transfer programs. Track 3 Awards span a two-year period. The CEED grant initiatives for 2009-10 will be announced in early September. All colleges are invited to submit a grant proposal by the due date of October 30, 2009.

3. Gates Developmental Education Initiative

Two VCCS colleges, Danville and Patrick Henry, along with the System Office were awarded \$1.8 million in grants from the Gates Foundation to increase the success rates of students enrolled in developmental education. The grant given to Virginia is part of a larger effort that will reach an estimated 45,000 students nationwide.

4. Summer Enrollment Update

Official summer 2009 enrollment data at the college and system levels was provided along with a comparison of the data to summer 2008.

5. Student Success Snapshot #9: *On the Road to Success—Some Intermediate Milestones*

Students' progress for first-year, second-year, and third-year milestones is examined in this snapshot and reviewed by the presidents. Results disaggregated by age, program type, race/ethnicity, full-time/part-time status and Pell status.

6. Microsoft Elevate America Program

In June, Virginia joined forces with Microsoft in an innovative public-private partnership to provide free technology training to displaced workers. Through the Microsoft Elevate America program, the software and technology giant continues to work with the Virginia Community College System to distribute 11,250 vouchers for technology training and certification. The VCCS is administering the program on behalf of the Commonwealth.

7. Workforce Development Services Dateline 2009 Update

The Dateline 2009 goal for Workforce Development was to serve 225,000 individuals by 2009. In FY 2009, Workforce Development exceeded the goal and served over 246,000 individuals. Mr. Blake congratulated everyone for achieving the goal.

8. Update on Tech Prep Performance Measures

There are nine new national Tech Prep performance measures. The new measures assess the impact of Tech Prep on performance of the target populations of high school students and graduates. The VCCS will submit to the Virginia Department of Education and the U.S. Department of Education annual performance reports on the new Tech Prep measures beginning December 2009. Review of materials by VCCS and college officials has led to a need to review levels of Tech Prep funding of individual college programs as colleges that currently receive higher levels of funding are not those with the largest numbers of dual-enrollment career and technical education students. Federal officials have discouraged the VCCS from continuing to practice level funding to all college Tech Prep programs except the two largest colleges and have asked the VCCS to develop a funding formula based on performance.

9. Report on Manufacturing, Engineering, and Technology Coaches

The VCCS has received stimulus funds for five new \$50,000 grant awards to support Manufacturing, Engineering, and Technology Coach project (MET-Coach) for the period August 1, 2009 through December 31, 2010. Five community colleges (TNCC, DSLCC, TCC, BRCC and VWCC) will participate in the demonstration project. Funding is provided through the federal American Recovery and Reinvestment Act.

The Chancellor shared that we have now expanded the VCCS to the 17th floor to bring everyone in Workforce Development together. Space will be set aside on the 17th floor for special guests to work.

G. HUMAN RESOURCES – Alvin Schexnider, Chair

Action Items

1. Election of Committee Chair

Dr. Alvin Schexnider was elected as the Chair of the Human Resources Committee.

2. Principles for the Implementation of the Human Resources Administrative Information System (AIS)

The Administrative Information System (AIS) has been purchased and awaiting implementation that will take approximately 20 months. This system interfaces with current administrative system.

It is recommended that ACOP approve the general principles of implementing the HR AIS system based upon the following ideas: a) using business process analysis as the basis for codifying HR operations within PeopleSoft, b) establish VCCS-wide standards and policies as needed and appropriate, c) and implement the system in such a way as to reduce customizations and manage the costs of ownership. It is also recommended that ACOP endorse the establishment of a *Policy and Standards Committee*.

The Advisory Council of Presidents unanimously approved the recommendation.

Information Item

1. HR Agenda Priorities for Fiscal Year 2010

The purpose of developing a Human Resources (HR) Agenda is to ensure that the function is aligned with the mission, goals, and initiatives of the VCCS. Five areas were discussed. The Chancellor suggested that everyone review this and bring it back to the table.

2. Emergency Preparedness Update – Summer 2009

Recent developments and future plans were reviewed including NIMS (National Incident Management System) training. In accordance with the Governor's Executive Order 44, all leaders are required to receive NIMS training. NIMS training for presidents who have not yet received training will be held on October

20th prior to ACOP committee meetings. It was suggested that the training be available for president's cabinet members. The COOP/DR Summit to be held on October 8 will include information on the H1N1 virus.

The Chancellor welcomed Dr. Susan Wood as Vice Chancellor for Academic Services and Research.

Adjournment

12 Noon